



PRESS RELEASE

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AN EVENING WITH YO-YO MA SOLD OUT

Another Benefit of Subscribing

Louisville, KY (September 15, 2017 **12:15pm**)...Tickets for the much anticipated Pharmerica LO WOW! concert, **An Evening with Yo-Yo Ma** and the Louisville Orchestra went on sale to the public today at 10am. By 12pm all tickets had been sold.

LO's Director of Patron Services + Ticket Operations, Carla Givan Motes said, "We were at about 60% capacity two weeks ago and toward the end of day yesterday, (Wednesday) we had about 230 seats left. We knew today was going to go quickly."

Louisville Orchestra subscribers have been gobbling up the majority of Yo-Yo Ma tickets which have been on sale exclusively to them for months. The last few days, there have been limited pre-sales to Fund for the Arts members, Kentucky Center for the Arts patrons, and WJOL members.

"Our 2014 John Williams concert sold almost as quickly," said Motes, who has been in charge of LO ticketing for 24 seasons. She continues, "Before that, I really can't think of another artist who was in such demand."

Limited MOTIF Gala Tickets Available

Following the concert, the Louisville Orchestra will celebrate at the Muhammad Ali Center with the MOTIF Gala which includes VIP Yo-Yo Ma concert tickets, cocktails, buffet dinner, auction and entertainment. MOTIF Gala tickets are \$400 each and only available by calling the Louisville Orchestra at 502.587-8681.

Ben Folds will perform for the next Pharmerica LO WOW! event on Friday, April 14, 2017 to open the Festival of American Music. Tickets for Ben Folds go on sale October 17.

The 2016-17 LO WOW! series, including An Evening with Yo-Yo Ma, is generously sponsored by Pharmerica.

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